

Glynis Ablon, MD, FAAD **Associate Clinical Professor UCLA Ablon Skin Institute** Manhattan Beach, CA

Dr. Glynis Ablon is a board certified dermatologist and clinical research at the University of California, Los Angeles and medical director of the Ablon Skin Institute in Manhattan Beach, California. Dr. Ablon has made national appearances on CBS, Fox, ABC, El and Lifetime networks to discuss hew work and the latest aging treatments and cosmetic dermatology. In late 2010, Dr. Ablon brought low level laser hair therapy, from the Sunetics Clinical Laser Unit, Into her medical practice.





33-year-old female suffering from alopecia areata who experienced substantial improvement into only 4 months time, strictly from the Sunetics laser.

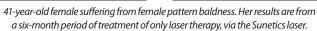


Dr. Glynis Ablon on the Clinical Efficacy of the Sunetics Laser:

At the Ablon Skin Institute, we work with our patients to treat their wellness needs with the latest advances in medical therapies that are safe, clinically proven and effective. Many of our patients are female and their options for treating thinning hair were previously very few. Female pattern hair loss is a major issue for 1 out of 3 women and can understandably have immense deleterious effects on a womans' self-esteem and psychological well-being. One of our patients was even suffering from symptoms of alopecia areata, an autoimmune disease affecting hair follicles that can result in sporadic bald patches of scalp. We began each of our patients suffering hair loss on a consistent, well-monitored treatment regiment of six months or one year of laser hair therapy, depending on their individual needs, this involved initial diagnosis and discussion of each patient's type and degree of hair loss, a measuring of their hair density and both microscopic and large photographic tracking of their results.

When we first adopted low level laser hair therapy into our practice, the technology was relatively new and I recall even some members of our staff were initially skeptical of the efficacy of the laser and its ability to treat hair loss. We were all made true believers in a matter of weeks, as we began to see very positive results with our patients (six to eight weeks after initiating their laser treatments), some of which were dramatic. We have seen a stoppage in my patients' hair shedding and a marked improvement in the overall cosmetic appearance of their hair; it is fuller, thicker, shinier. The laser energy rebuilds and repairs the cellular structures of the dermal papilla (root of the hair) and so at the microscopic level, we are now consistently observing an actual augmentation of patients' miniaturizing hair follicles into larger, terminal hairs. The results for our patient experiencing alopecia areata have also been outstanding - she has seen a near reversal of her condition and is ecstatic about the significant improvement in the health of her hair and scalp.







Dr. Ablon on the Sunetics Laser as a Business Investment:

The uniqueness of this (Sunetics) clinical laser unit is that it employs low level laser therapy at the wavelength proven to stop hair loss (650 nanometers) and regrow hair in a very remarkable and highly effective way: by dispersing each laser beam so that the entire scalp is saturated with laser energy, thus dramatically increasing my patient's ability to experience faster and higher quality results. And along with our patient's positive results and very good compliance has come the obvious benefit to our business, at the Ablon Skin Institute. We experienced a complete return on our investment within the first sixty days of purchasing the Sunetics unit. After initial consultation and diagnosis of their condition and prescribing a laser hair therapy plan, treating patients with the Sunetics laser does not involve taking my own time, nor distract our staff members from tending to other patients, while the laser is simultaneously in use. The Sunetics Clinical Laser Unit and low level laser hair therapy has become an asset to my medical practice, given we can now offer advanced technology to treat hair loss for women and men, as well as experience a significant new stream of revenue and business into the clinic. It is an efficacious treatment for my patients and a sound business investment.

